



Trademark and Logo Use Rules

(Draft)

Article 1 (Purpose)

These Rules are intended to promote the proper use of the name, logo, and other brand assets (collectively, the "Marks and Assets") of PEDAL GEEKS MEETING (hereinafter "PGM"), maintain brand value, and establish an environment in which users can use them with confidence.

Article 2 (Scope)

These Rules apply to:

1. The name "PEDAL GEEKS MEETING."
2. Official PGM logos.
3. Symbols, designs, and other brand assets created by PGM.
4. Any other items designated by the PGM Executive Committee.

Article 3 (Eligible Users)

The following persons may use the Marks and Assets in accordance with these Rules:

1. PGM exhibitors.
2. Sponsoring companies.
3. Media representatives.
4. Event participants.
5. Any other person deemed appropriate by the PGM Executive Committee.

Article 4 (Permitted Uses)

In principle, the following uses are permitted:

1. Announcements of exhibiting or sponsorship.
2. Reports on participation in an event.
3. Introductions to the event.
4. Social media posts.
5. Blog articles.
6. News articles.
7. Activity reports.
8. Other uses that factually describe the user's relationship with PGM.

Article 5 (Uses Requiring Prior Notice)

Please contact the PGM Executive Committee in advance for:

1. Use in a product name.
2. Use in a service name.
3. Use in an event name.
4. Prominent placement in advertising or promotional materials.
5. Ongoing use of the brand.
6. Any other use that may suggest an official relationship with PGM.

The PGM Executive Committee will check consistency with the brand philosophy and may consult with you about the proposed method of use, as necessary.

Article 6 (Prohibited Uses)

The following acts are prohibited:

1. Altering the logo or trademark.
2. Changing the aspect ratio.
3. Changing the colors.
4. Using only a cropped portion of the logo.
5. Combining it with other logos or elements and using it as if it were a new brand.
6. Displaying it in a way that creates a false impression that an event is organized, co-organized, or officially approved by PGM.
7. Use in violation of laws or public order and morals.

8. Use that infringes the rights of third parties.
9. Use that significantly damages PGM's credibility or brand value.
10. Any other use deemed inappropriate by the PGM Executive Committee.

Article 7 (Official Approval System)

PGM does not have an "official approval" system that signifies quality assurance or endorsement of any particular product or service.

The mere use of the PGM name or logo does not permit anyone to represent that PGM recommends, guarantees the quality of, or jointly developed the relevant product or service.

Article 8 (Suspension of Use)

If these Rules are violated, the PGM Executive Committee may ask the user to discontinue the use or correct the relevant display.

In serious cases, or if the user does not comply with a request for correction, PGM may take necessary measures, including legal action.

Article 9 (Ownership of Rights)

Rights relating to the name "PEDAL GEEKS MEETING," the official logo, and other brand assets belong to their respective rights holders.

These Rules establish conditions for use of the Marks and Assets and do not constitute a transfer of rights or a license agreement.

Article 10 (Amendments)

The PGM Executive Committee may amend these Rules as necessary.

The amended Rules shall apply from the time they are posted on the official PGM website or a similar channel.

Supplementary Provision

These Rules shall come into effect on [Year] [Month] [Day].

Chair, PEDAL GEEKS MEETING Executive Committee
Hiroshi Ozawa, Representative, Sound Project "SIVA"
Shuji Furuya, Secretariat Director, PEDAL GEEKS MEETING
Representative, GWNN Enterprise / Shuji Furuya Administrative Scrivener Office
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